



## **A Message from HEAL Executive Director,**

Greetings from the Health Education Authority of Louisiana! This open letter is designed to highlight the Health Education Authority of Louisiana (HEAL) programs and its future growth as a partner in the healthcare, health education and biomedical research facilities management industry in Louisiana. HEAL programs include: Administrative Services, Community Outreach Services, Operational Services, Planning Services, and HEAL Bond Services.

The Health Education Authority of Louisiana (HEAL) was created through legislation to promote medical, health education, and biomedical research activities of various public and private organizations in Louisiana. HEAL was created in 1968 in an effort to develop the medical corridor within the Central Business District (CBD) surrounding the former Charity Hospital and at LSU Health-Shreveport and University Health-Shreveport. HEAL is a corporate and public body an instrumentality of the State of Louisiana exercising public and essential governmental functions.

HEAL's primary mission is to plan, acquire and/or construct facilities within a ten-mile radius of the Medical Center of Louisiana-New Orleans (formerly Charity Hospital) and at LSU Health-Shreveport and University Health-Shreveport, while providing for the financing, usually through HEAL Revenue Bonds, of such projects. The Authority is also responsible for the operation of a parking garage and seeks to partner with a daycare center within the New Orleans medical complex.

HEAL assists primary institutions named in the enabling legislation (LSU Health Sciences Center in New Orleans, Tulane University Health Sciences Center, LSU Health-Shreveport, and University Health-Shreveport, Louisiana) and participating institutions, which could be state or local government agencies, nonprofit/501c3 organizations or other groups working in health care, health education or biological sciences, obtain tax-free bonds to construct, renovate or enhance facilities within a 10-mile radius of the Medical Complex area in New Orleans (Charity Hospital site) and LSU Health-Shreveport and University Health-Shreveport, Louisiana.

HEAL is an independent entity operating on self-generated funds, and does not receive any funding from the State of Louisiana, parish or federal governments. HEAL is governed by a Board of Trustees consisting of the Governor as ex officio trustee and other persons selected pursuant to the requirements for membership contained in Act 112 of the 1968 Regular Session.

The philosophy guiding the services provided and how we provide the services, focuses on assuring that all we do individually and as team members enhances the objective of being the FIRST provider of choice for funding facilities of healthcare, health education, and biological sciences in our service area.

Please do not hesitate to contact us with any questions you may have. We welcome your feedback, should you have any questions, comments or concerns, please submit via email at [HEAL@la.gov](mailto:HEAL@la.gov).

Sincerely,

Jacob C. Johnson  
Executive Director